









Working in Tourism

Vocational training opportunities and courses at universities in North Rhine-Westphalia

Studienangebote in Nordrhein - Westfalen











Ways to work in Tourism

Vocational Traning in the "Dual System" Characteristics: two places of learning >> company and vocational school	Full-time vocational training at school	Courses at universities	Additional qualification
(governed by federal law)	(governed by federal state law)		(regulated by the Chamber of Commerce and Industry)

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Courses at Universities



- Business Administration Tourism (B.A.)
- Business Travel Management (B.A.)
- Tourism, Hotel Industry and Catering Trade (B.A.)
- International Hotel Management (B.A.)
- Hotel and Tourism Management (B.A.)

- BWL Tourismus (B.A.)
- Business Travel Management (B.A.)
- Tourismus, Hotellerie und Gastronomie (B.A.)
- International Hotelmanagement (B.A.)
- Hotel- und Tourismusmanagement (B.A.)







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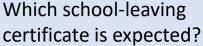
Business Administration – Tourism (B.A.)

Type of training:	Dual Studies A dual study is a university course with firmly integrated practical work in companies.
Duration of training:	3 years
Places of learning	University / University of Applied Sciences and training company
What does a graduate in Business Administration - Tourism (B.A.) do after graduation ?	After successfully completing their studies, graduates of the tourism courseare qualified for a wide range of professional fields. Areas in political and economic consulting as well as in tourism management are open.

Where does a graduate in Business
Administration - Tourism (B.A.) work after graduation?

Depending on the focus of your studies, your are often led to the hotel industry, to travel and tourist offices, to amusement parks or to excursion or cruise companies.





Requirements for dual

Qualification

Requirements?

studies

University entrance qualification

Knowledge of foreign languages

Willingness to communicate

Strategic and conceptual skills

Customer & service orientation

Intercultural interest

Creativity



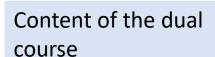












Basics of business administration, Business accounting, the law, Decision calculation, IT skills, Social skills, Scientific methods, Business English, Organization and human resource management, Taxes and Accounts, Economics, Market research and marketing, Investment and financing, Intercultural business, Event management, Tourist Management

What do you earn after studies?

Earnings depend on the operation area, region, state and negotiation skills.

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Tourism, Hotel Industry and catering trade

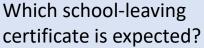
Type of training:	Dual Studies A dual study is a university course with firmly integrated practical work in companies.
Duration of training:	3,5 years
Places of learning	University / University of Applied Sciences and training company
What does a graduate in Tourism, Hotel Industry and catering Trade (B.A.) do after studying?	Hotel and catering managers are the main players when it comes to smooth business processes and the coordination of the various departments in the hotel or restaurant such as the kitchen, accommodation and storage. However, the main focus is on accounting, purchasing and organization.

Where does a graduate in Tourism, Hotel Industry and catering Trade (B.A.) work after graduation?

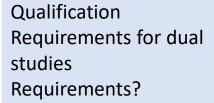
Hotels, Restaurants, Event Agency, Catering Companies, Cruise Companies







University entrance qualification



- Interest in mathematics and economics
- Very good oral and written skills
- complex thinking
- organizationally gifted
- customer oriented
- well-groomed and friendly appearance
- foreign language skills

Content of the dual course

Business accounting, Destination management/regional development, English, Business tourism, Basics of business administration, Basics of micro and macro economics, Interdisciplinarity in tourism management, International hotel management, Marketing and Innovation, Organizational development and process management, Travel and specialist law, Strategic tourism marketing, corporate governance, Corporate Communications, Event management in tourism,

What do you earn after studies?

Earnings depend on the operation area, region, state and negotiation skills.







